Global Release Management

GRM

CLOUD ENABLED • MOBILE ENABLED • SOCIAL ENABLED • COLLABORATION ENABLED

GRM brings a new level of connection, collaboration, and project success to your global release program. Diverse business units, and the teams that manage them, can now work with greater visibility into project status, resources, accomplishments and challenges—and for less cost than competing solutions. Intalio is the only technology you need to integrate this solution with your enterprise systems.

Primary Capabilities

- **Portfolio-based management**: Provides visibility into all release tasks across an entire title.
- **Social collaboration**: Integrated within a title workspace to improve knowledge sharing.
- **Gantt-based**: Interactive project management interface, similar to Microsoft Project but easier to use.
- **Asset Linking**: Linking of asset dependencies of all releases within a title to allow re-purposing of assets.
- **Based on Intalio Platform**: Seamlessly integrates with internal systems as well as trading partner systems.

Key Benefits

- Release management is a breeze when all teams have clear visibility into their own projects, plus the status of other teams' projects.
- Eliminates siloed approach to release management.
- Connect all divisions: Creative, Home Entertainment, Production, TV, Airlines, Product and others.
- The system can actively engage your process. You can share your data and integrate into your existing enterprise applications.
- Optimize release planning: more time spent on productive tasks, not managing information flow.
- Collaboration is simplified and reduces e-mails.

GRM is...

- Designed for the needs of media companies needing more efficient and easier global release management.
- Socially collaborative.
- Designed to surface dependencies in media assets.
- Designed to easily manage production time lines.
- Not just a SaaS solution, but a highly customized cloud tailored to your business needs.

runs everywhere • from anywhere • integrates everything

About MCF Tech

MCF Technology Solutions is a leading developer of project management solutions for many of the world's leading companies, including the Fortune 50. We're a full-service Web 2.0 PaaS provider and the largest Intuit QuickBase solution provider. MCF specializes in Enterprise-level solution design and development. We pride ourselves in having a "business first" philosophy and understanding the application of technology in business.

About Intalio

Intalio is a global leader in tailored project management solutions. Our open source software can be found everywhere, powering some of the largest companies in the world like Deutsche Bank, Mitsubishi, NTT, and Vodafone, as well as 3 out of the 10 most visited websites, Facebook, Google, and Yahoo! We are expert software engineers, passionate about Cloud Computing, and fully committed to the success of our customers.

Learn more about GRM

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DEVELOPED BY **MCF**TECH SOLUTIONS

www.intalio.com

POWERED BY **intalio**

Social Project Management for Distributed Teams and External Partners • Visual & Interactive
Built on the Intalio Platform: Scalable, Enterprise Cloud Environment